



The 60 Second Interview: Shefa Ali Nader

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Shefa Ali Nader, Head of Healthcare Marketing, Sidra Medical and Research Center, explains how important it is to love what you do.



What made you want to be a part of Qatar Foundation (QF)?

QF feels like home to me. I used to work in a Hamad bin Khalifa University partner university, after which I left for a while to work in the oil and gas industry. After these wonderful experiences, it came back full circle for me as I joined Sidra in 2012, which almost felt like a homecoming.

What do you think is the secret of personal success?

To love what you do, to feel healthy, happy, and grateful; that to me is true personal success.

Do you have any creative hobbies?

I love dress designing. After the whole process, I feel great joy, excitement and satisfaction on finally seeing the complete product. I had entered a dress designing competition in Dubai in 2013, and reached the top 20 in the Middle East.

What is your latest personal goal that you are close to achieving?

I would say the latest personal goal that I have achieved is climbing to the top of Mount Kilimanjaro. In the lead up to the climb I had been raising funds for the Kilimanjaro orphanage center. While I was there, I did some volunteer work for the orphanage and presented them with the funds that I had raised.

What is your favorite place to visit in Qatar?

At the moment, Aspire Zone is my favorite place. I had spent a lot of time there training, in preparation for my climb to Mount Kilimanjaro. The atmosphere is inspiring and encouraging; you can almost feel a sense of discipline and commitment as most of the people around you are there for the same reason.

What is your greatest ambition?

I used to naively say my ambition was 'To change the world', but I have come to realize in order to do that I need to change myself. So that's a constant work in progress; trying to follow the example of the Prophet Mohammed (peace and prayers upon him) in treating others how I want to be treated. I believe in leading by example so if we work on perfecting how we treat humanity, others will hopefully be inspired and then follow suit.

What is the best advice you have heard to date in your life?

If I have to choose one advice from the many I have heard over the years, it would be from the late great Maya Angelou - "When people show you who they are, believe them."

What's your favorite holiday destination?

I love Dubai and New York. However, I have told myself that 2015 will be the year of adventure and all about visiting new destinations.

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